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IS MONEY THE KEY DRIVER TO HAPPINESS - KEY FINDINGS & SUGGESTIONS

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ABSTRACT

Since the advent of time, man has always taken up many activities which provide him happiness and making money was one of them. As the saying goes "Money can buy happiness" but the biggest question is what makes one happy. While money can at times buy happiness, how each one defines the term "happiness" determines the extent.

Happiness means different things to different people. For some happiness is a good night's sleep, while for some luxuries like fancy cars, watches provide happiness. What is important here is, what are the means to achieve the level of happiness that actually one wants to experience.

KEYWORDS: Happiness, Money, Expectation, Minimalistic